



"Year of the Entrepreneur" 2011 Celebrations Marketing Intensive Day



**Meet Acclaimed Canadian Entrepreneur & Author
"Mr. Money" - Terry Straker**
Learn How to Build Your Business Creatively and Effectively on a Tight Budget

**If you own a small business,
or want to, then this one day
super intensive marketing
know-how, training event is
*Just Your Ticket!***

-- ONE DAY ONLY --

Wednesday, June 29, 2011 - 8:30 AM TO 4:30 PM

Best Western Stoneridge Inn & Conference Centre
6675 Burtwistle Lane, London

- **Plenty of Free Parking!**
- **Networking Opportunities!**
- **Complimentary Lunch Provided!**
- **Valuable Door Prizes to be Won!**

**Value Plus: Official Book Launch - FREE Signed copy of
UNZIPPED MARKETING to first 200 registrants!**

Contact Melinda at 519-633-7597 ext 324 or
mcockburn@elgincfdc.ca to register.

Ticket Price: \$99.00 + HST



BUSINESS RESOURCE CENTRE

A Community Futures Development Corporation



INNOVATION CENTRE
FOR ENTREPRENEURS

**GET THE TOOLS TO PUT YOU
AHEAD OF YOUR COMPETITION!**

Session 1: Unzipped MARKETING

9am-12 noon

Quickly discover how to wake up a sleepy market. Discover low cost / no cost promotional ideas that really work. Uncover what people really want to buy today and learn how to start from where you're at to build, build, build your business!

Session 2: Catch Your Second Wind

1pm-2:30pm

Learn to Find, Create and Identify Business Opportunities. Take your business to all new levels with Creative Opportunity Thinking Know-How!

Session 3: The UNZIPPED Interactive

2:30pm-4:30pm

Prepare yourself for an open marketing discussion. Bring your specific marketing challenges and collateral marketing materials to this interactive, solutions based marketing session.

**"Don't Just Spend Money Marketing - Make
Your Marketing Make More Money!"**

**ST. THOMAS & DISTRICT
CHAMBER OF COMMERCE**